

For Immediate Release

Press and Industry Analysts

Val Cureton
Public Relations
408.425.5025 (voice)
val@curetoncommunications.com

ENERGYMATRIX™ PARTNERS WITH LEADING SOLAR SYSTEMS PROVIDER TO DEVELOP ENERGY SAVING SOLAR POWERED STREET LIGHTS

EnergyMatrix and SRE Solutions Join to Provide Lighting Solution to Conserve Energy, Produce Renewable Energy and Reduce Carbon Footprint

Santa Clara, CA-9/17, 2010- EnergyMatrix, an innovative distributor focused on LED and other energy saving products, today announced its partnership with SRE Solutions LLC, of Milpitas, California to develop energy saving solar powered street lights. EnergyMatrix's LED street lighting solution will be combined with SRE's solar panels to create lighting that conserves energy, reduces carbon footprint and produces renewable energy.

"SRE has extensive experience with solar system products and installation and combining their solar panels and our innovative LED products will allow us to offer the most energy efficient street lighting available," said Eimei Onaga, president of EnergyMatrix. "SRE's mission is to provide smart & renewable energy fits perfectly with our own energy saving objectives and together we can light up cities with CO² free solar energy."

"EnergyMatrix's eco-friendly street light products are a perfect fit for our solar lighting solutions," said Idrees Munir, executive vice president of SRE Solutions LLC. "Together we will be able to provide next generation bright light using less power consumption and no wiring. These street lights will be a natural fit for commercial parking lots, churches, schools and any other public area."

"Street lights contribute significantly towards our national energy consumption. About 305 billion kWh was consumed for lighting by the commercial sector in the year 2008, which includes both, commercial and institutional buildings, as well as, public-street and highway lighting; equivalent to about 23% of the commercial sector electricity consumption. The mere conversion of street and

parking lot lights to renewable energy, can contribute significantly towards the reduction of carbon footprint, and can save local governments millions of dollars in energy cost,” said Fakhar Khalifa the CEO of SRE Solutions LLC.

About SRE Solutions LLC

SRE Solutions LLC is a leading provider for smart and renewable energy solutions for a greener environment. The company works with its partners to provide economical solutions which conserve energy, produce renewable energy and reduce the carbon footprint. SRE’s in-house design team create custom solar systems based on its residential and commercial customers’ needs. For more information, visit the company website at www.sresolutions.com.

About EnergyMatrix

EnergyMatrix™, a division of Innovation Matrix, Inc., is an innovative distributor focusing on LED and other energy saving products. The company strongly believes that Green Technology is the ultimate solution to fighting the world’s energy crisis. EnergyMatrix believes shifting to LED and Green Technology offers tremendous benefits to businesses such as increased productivity, increased efficiency and lower costs with the added benefit of being environmentally friendly. EnergyMatrix has partnered with Chuo Electric Works (CEW), a company working with the same vision towards conserving energy in Japan. More information can be found at <http://www.energymatrix.biz>.

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